



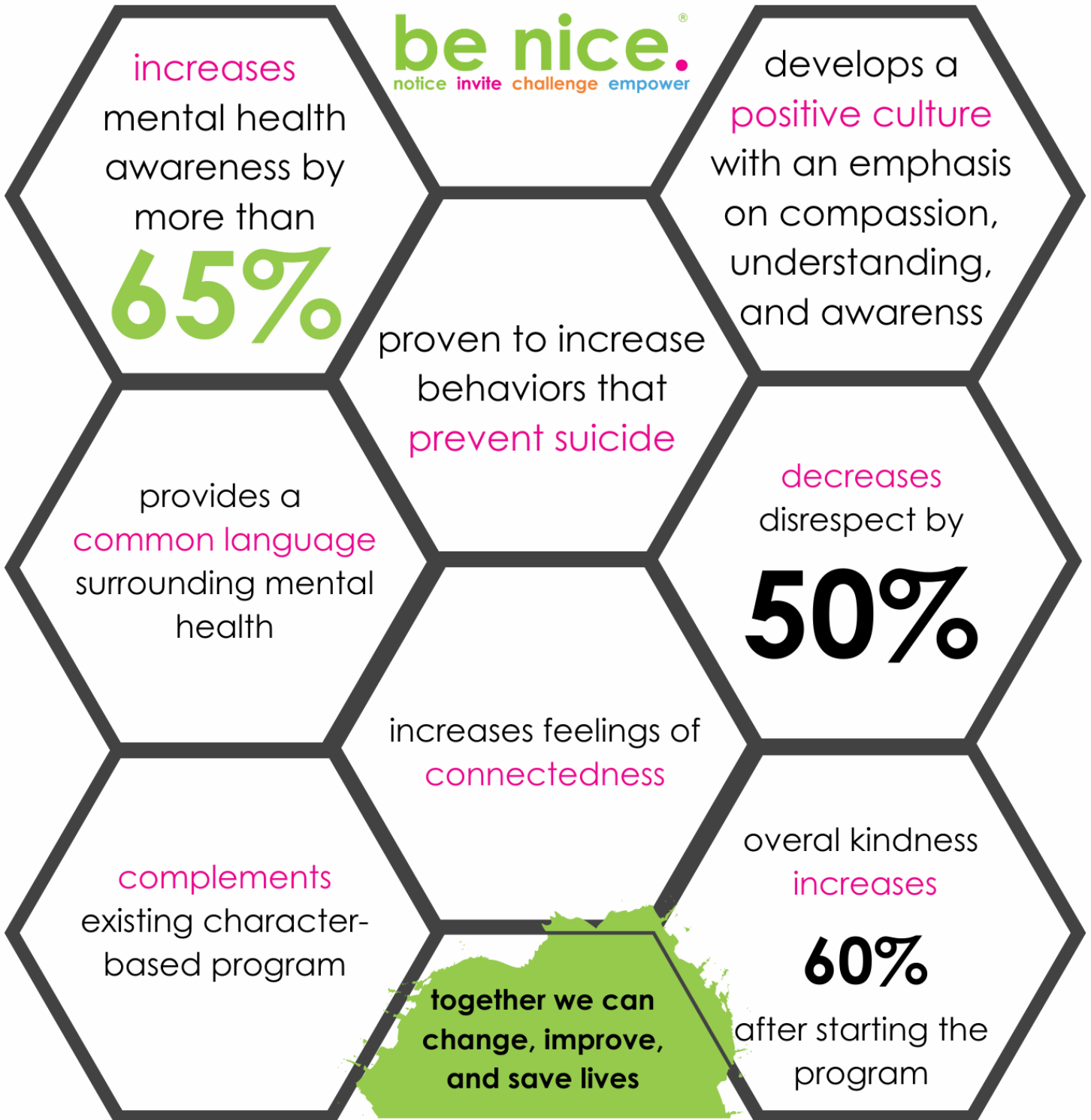
be nice. | business program

**Click here to
learn more about
how be nice.
works in
businesses!**

**Click here to
hear from
business leaders
about the impact
of be nice. in
their
organization**



key benefits of **be nice.** | business





be nice. | business program

- creates a supportive and psychologically safe workplace environment that reduces stigma and encourages peer-to-peer communication
- is customizable and adaptable to any institution. We are here to support and embrace your needs
- promotes factors like reduced absenteeism and positive employee moral
- is a sustainable program that can be implemented by various trained liaisons. The MHF provides user friendly training that can be completed in-person or online.
- fosters employee retention by showing employees your organization is invested in their well-being, regardless of tenure or position.
- alleviates business challenges that are related to mental illness by cultivating a psychologically safe workplace.

how the program works:

step 1

Select a small group of enthusiastic individuals in your business to become trained be nice. liaisons.

To become a be nice. liaison, interested employees must complete a 3-hour virtual or in-person training that is provided by the MHF

step 2

Log into the be nice. business portal to explore activities, resources, and steps.

The business portal includes be nice. business steps, resources, activities, training, and more. Liaisons can utilize the portal to carry out programming in your organization

step 3

be nice. liaisons host a "Take the Pledge" in-person or virtual event to train all employees in the be nice. action plan.

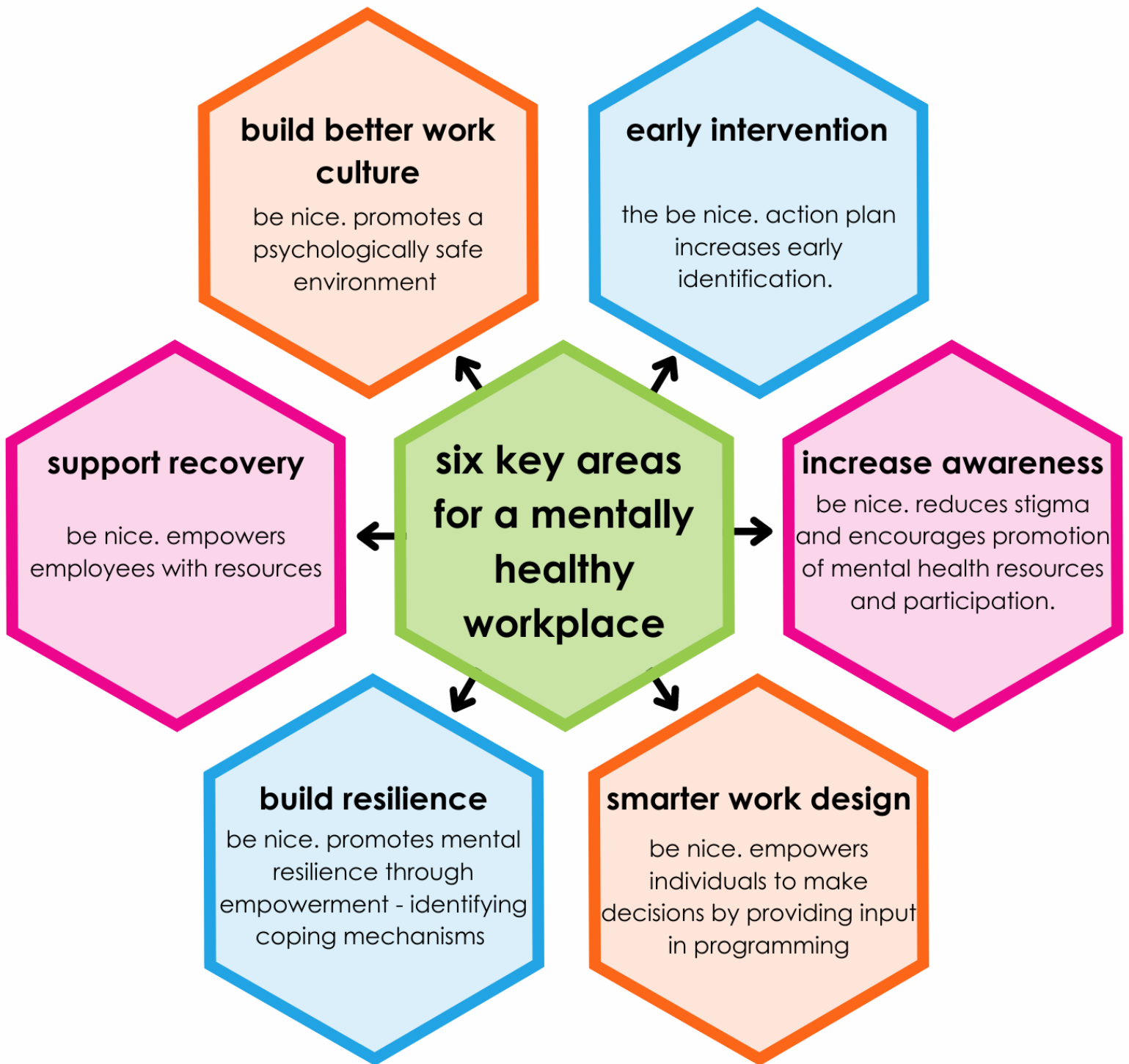
The Pledge is a 12-minute video and certification training that educates employees in the be nice. action plan.

step 4

Sustain programming by continuously implementing be nice. steps (activities, events, education, etc.)

As frequently as preferred, continue to implement be nice. steps to educate and engage employees.

The be nice. program follows a train-the-trainer method.



Based on a study by The National Mental Health Commission and The Mentally Healthy Workplace Alliance

what is included in the **be nice.** business program

be nice. is a sustainable program that produces optimal results through a 3-year commitment. It takes time to bake a mental health program into your company's culture and for employees to understand what **be nice.** means. Fortunately, we offer discounted programming costs for 3-year commitments because we want to ensure **be nice.** gives your employees the confidence and knowledge to take action when it comes to mental health.

liaison training

custom videos, resources,
trainings, and exclusive
merchandise

dedicated program
coordination to support unique
organizational needs

access to the
online business
portal

activities

program
launch
kit

exclusive monthly
newsletter

learn more
benice.org/our-programs/business

testimonials

learn how different types of organizations utilize be nice. programming



click here to hear from
Weller Truck Parts

WELLER
TRUCK PARTS



click here to hear from
Atonne Group


ATONNE
GROUP

