

terryberry

Engage · Reward · Succeed



Maximizing Symbolic Recognition Programs

Agenda

- Find out what is truly meaningful to the newer worker
- Data supports custom, symbolic awards
- How to incorporate your brand into your recognition platform
- Best Practice – How to make effective award presentations



Symbolic Awards are Powerful

When was the last time you received an award that was made exclusively for you?

Almost all communication today is digital, providing instantaneous feedback. This is no doubt impactful, however companies who integrate symbolic awards into recognition moments have an **unfair advantage**. **Why?**

**Symbols are the visible signs
of invisible realities!**

Symbolic Awards are Back!

- **Increase Retention** Employees are 3x's more likely to remember the positive workplace experience if a symbolic award is used
- **Increase Engagement:** Companies can boost employee engagement by 12% when custom, tangible awards are used as incentives
- **Improve Relationships:** Over 70% of symbolic awards are handed to the recipient by a manager, creating a more meaningful relationship. Remember, employees don't quit companies, they quit their managers!



"I often look at my 1-year award I display on my desk as a reminder of how much I've grown in my time here. It's a nice reassurance that I'm in the right place and I belong."

Claudia Cohen, Inside Sales Rep



Manage your **Recognition Strategy** with One, Easy Platform

Traditionally, most Symbolic Awards are ordered outside the automated recognition solution. Terryberry's One Powerful Platform helps avoid delays and reduce reward budget.

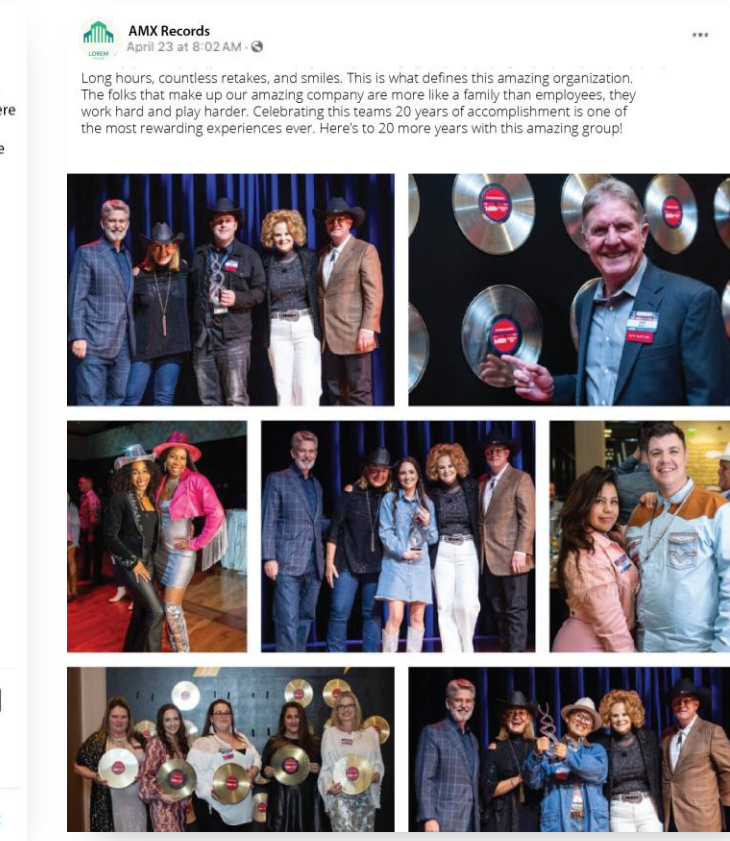
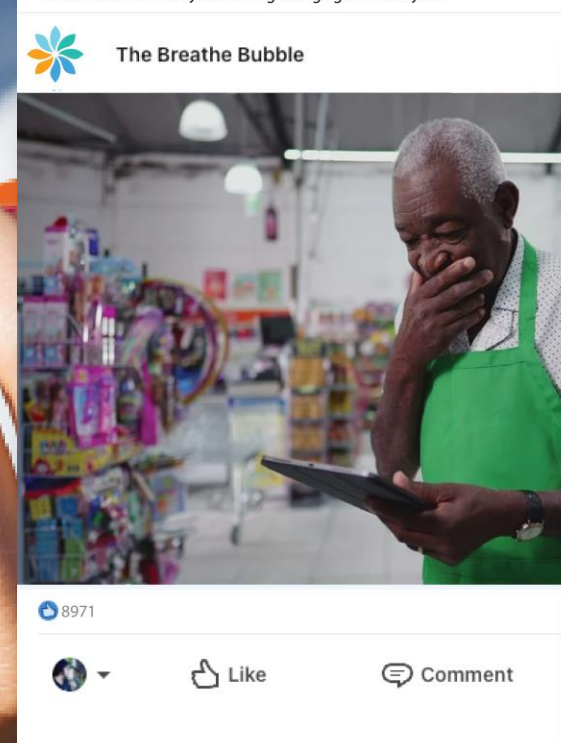
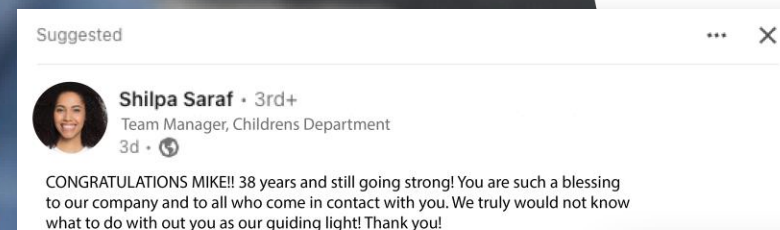


Does Recognition Really Impact Your Company?

If you think that recognition does not really have an impact on your company culture, think again.

Companies around the globe are spending upwards of 46 billion USD on employee rewards and recognition programs and have seen a 31% decrease in voluntary turnover and an 11.1% increase in average employee performance.

Create Moments that Go Viral, Create Moments that Matter
Custom awards reinforce your brand and is an effective recruiting tool





Custom Award Program

Manage your Custom Award Programs with **Terryberry's** One Powerful Platform

- Track Recipients and Order Activity
- Stay Current with the Newest Awards
- Dedicated Custom Award and Design Team

Custom Awards for Every Celebration

- Milestones
- Onboarding
- President's Club
- Safety
- Peer to Peer Recognition
- Company Events



Celebrate with **Digits**

Digits are great for **Employee Service Awards** and Company Anniversary Gifts

Add a fun, 3-dimensional display to commemorate employee service awards, company milestones or other special events.

Terryberry's Digits can be personalized for each recipient. Add a logo, or even a custom background image. Digits are packaged in a gift box, ready for presentation.

Customization Can Include:

- Name
- Date
- Achievement
- Logo
- Custom Image





Make an Impact with a Meaningful Presentation

Award Presentation Cheat Sheet

Recipient Notes

Recipient's Name _____ (Phonetic Pronunciation) _____
Award _____ Award Presentation Date _____
Original Job Title _____ Exact Date of Hire _____
Current Job Title and Responsibilities _____

Specific Contributions to the Organization _____

Humorous Stories _____

Spouse's Name _____ Children _____
Activities Away from Work _____

Our Mission, Vision, & Values

About the Award _____
About the Recipient _____
Specific contributions & how they support the organization's Mission, Vision, & Values _____

President's Club by Terryberry

Superior performance deserves to be exceptionally recognized. In the sales world, a **President's Club** program ranks among one of the highest honors someone can receive. It is an achievement that reflects the great success of your salespeople. In order to celebrate their sales achievements, why not award them with something prestigious?



100+ Years of Custom Awards

Each award shipped from Terryberry's factory is made for a unique employee achievement.

