



Elevating your Employee Recognition Program

Customer Appreciation and Product Spotlight

November 21, 2024

terryberry
Engage · Reward · Succeed



Presenter

Brian Snodgrass

VP Product & Technology

Brian is a product and technology executive with 18 years of leadership experience and expertise within HR tech, SaaS, B2B, eCommerce, payments, and business operations. Currently, he is responsible for Terryberry's employee engagement product vision, strategy, and roadmap.



Presenter

Justin Butterfield

Manager Engagement Solutions

Over a decade solutioning and owning experience management (XM) programs for brands of all size and industries. Having served as both a practitioner and consultant, he has been trusted by leading global brands to help them drive action towards building better experiences. He has also been recognized for his leadership and vision when building out new solutions for complex business needs.



Presenter

Alex Allion

Director Custom Awards & Partnerships

With over 27 years of experience in the employee engagement industry, Alex leads the Custom Award and Partnership Team at Terryberry. Creating employee experiences through meaningful recognition programs is his passion and he has led the implementation of thousands of client initiatives all over the world.

Agenda

- Discuss challenges facing recognition programs today
- Showcase how Terryberry is working with our clients to address those challenges





Biggest Challenges

- **Inefficient:** Consumes time and resources to manage
- **Impersonal:** Lacks meaningful recognition
- **Ineffective:** Can't measure the overall impact on an organization



Our platform is designed to start simple and scale

Our Core and Plus offerings allow you to customize a program that is right for your company.

Core

-  Automate and streamline your Milestone Program!
-  Customize your reward experience with both online choice-based offerings, as well as customized presentation kits!
-  Reach every employee with customized electronic and offline communications!
-  Anniversaries aren't your only milestones, reward your employees for other major moments!

Plus

-  Employees can immediately recognize one another for demonstrating your core values!
-  Empower leadership to easily reward employees with pre-set award budgets!
-  Design a customized program that fits your specifications, style, and messaging!
-  Design a customized program that fits your specifications, style, and messaging!

What do we mean by inefficient?

For HR Teams

- Time consuming administration
- Siloed Programs
- Manual effort



For Employees

- Low or declining participation
- Underwhelming reward experience
- Multiple programs to manage



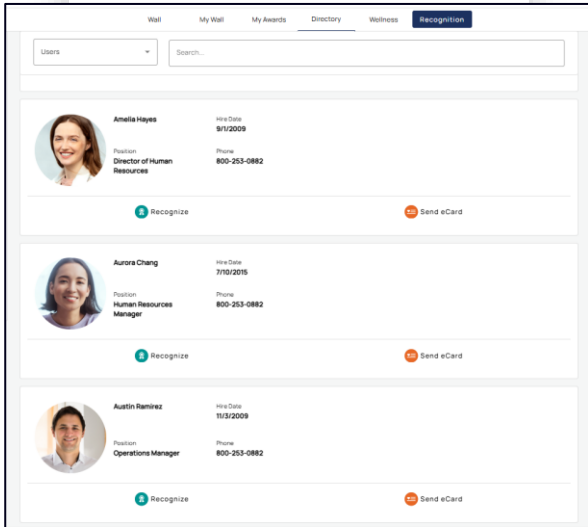
For CHRO's

- No measurement of impact on culture/recognition
- ROI not clear
- Cost of managing multiple programs add up



How we create efficiencies for program admins

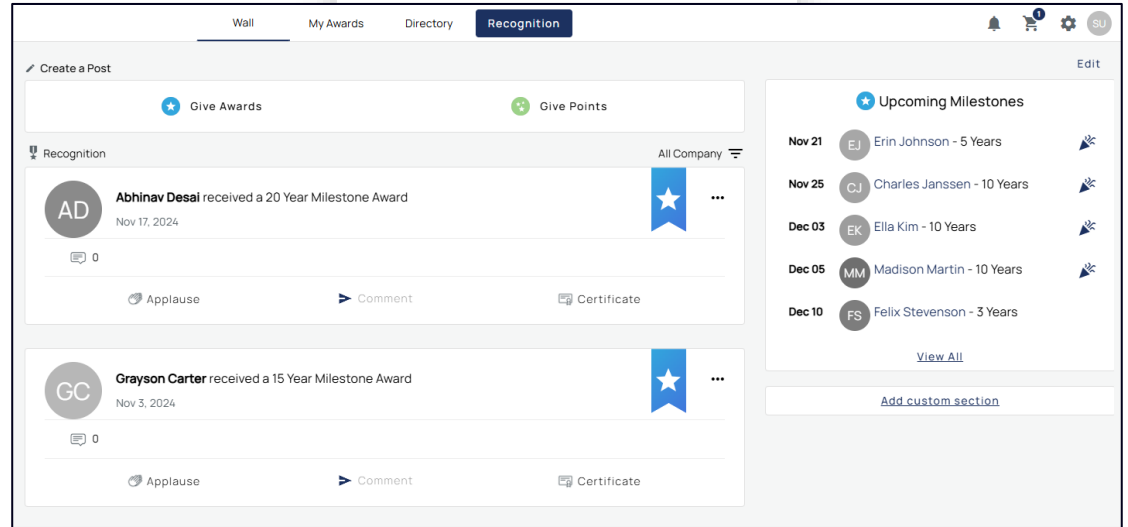
Integrate your HRIS System



This screenshot shows a user interface for HRIS integration. At the top, there are navigation tabs: Wall, My Wall, My Awards, Directory, Wellness, and Recognition (highlighted). Below the tabs is a search bar with 'Users' and a search input field. The main content area displays a list of three employees, each with a profile card containing a photo, name, title, hire date, and phone number. Below each profile card are two buttons: 'Recognize' and 'Send eCard'.

Name	Position	Hire Date	Phone
Amelia Hayes	Director of Human Resources	9/19/2009	800-253-0882
Aurora Chang	Human Resources Manager	7/19/2016	800-253-0882
Austin Ramirez	Operations Manager	11/3/2009	800-253-0882

Automate Awards



This screenshot shows the Recognition interface. At the top, there are navigation tabs: Wall, My Awards, Directory, and Recognition (highlighted). Below the tabs is a 'Create a Post' section with two buttons: 'Give Awards' and 'Give Points'. The main content area displays a list of recognition posts. Each post includes a user profile picture, the recipient's name, the award type, and the date. Below each post are buttons for 'Applause', 'Comment', and 'Certificate'. On the right side, there is a sidebar titled 'Upcoming Milestones' with a list of dates and names, and a 'View All' link. At the bottom of the sidebar is an 'Add custom section' link.

Date	Name	Milestone
Nov 21	Erin Johnson	5 Years
Nov 25	Charles Janssen	10 Years
Dec 03	Ella Kim	10 Years
Dec 05	Madison Martin	10 Years
Dec 10	Felix Stevenson	3 Years

How we create efficiencies for managers and users

Manager Dashboards

Hi Amelia, here's a look at your team's Recognition activity:

Dashboard view: My direct reports | Data range: Current month-to-date | November 1, 2024 - November 19, 2024

Recognition Rate

Avg. recognition sent per person

0	0
My team	Company wide

Points Awarded Rate

% of funded points awarded

0%	1%
My team	Company wide

Points Redemption Rate

% of available points redeemed

0%	0%
My team	Company wide

Login Rate

Avg. logins per person

1	1
My team	Company wide

Recognition Reminders

Send some recognition today!

<input type="checkbox"/>	Employee	Last recognized	Recognition type	Time elapsed
<input type="checkbox"/>	Aurora Chang	--	--	--
<input type="checkbox"/>	Bentley Lewis	--	--	--

Points to Award

Your team has **750 points available to award** for the current funding period:

Total points funded 750

- Awarded 0
- Available 750
- Expired 0

Team Recognition

You did not send any recognition during this period.

Engagement Leaderboard

Celebrate your team members who are leading the way for recognition activities:

Rank	Employee	Recognition ↓	Points
1	Aurora Chang	0	0
1	Bentley Lewis	0	0

Points to Redeem

Your team has a combined total of **15,815 points available to redeem**:

Aurora Chang	2,690
Bentley Lewis	13,125

Upcoming Team Birthdays

Currently, there are no team members to celebrate birthdays. Check back soon!

Upcoming Team Milestones

Currently, there are no team members milestones to celebrate. Check back soon!

Mobile App

Recognition Wall

All Company

Applaud | Comment | Share

RH Rajan Harshith and 3 others
1 day ago

Rajan Harshith and 3 others got a Shout Out from Casey Wisner for Above and Beyond and Collaboration!

Great work on the first sprint of 4.9! Really great burndown over the course of the last 3 weeks! Looking forward to mobile ecards... coming soon! 🥳

Paula Barlas and 12 others | 1 Comment

Applaud | Comment | Share | Boost Points

How we create efficiencies through one powerful platform

The screenshot displays the Berry Enterprises internal recognition platform. The top navigation bar includes tabs for Wall, My Wall, My Awards, Directory, Wellness, and Recognition. A red box highlights the Recognition tab and the 'Create a Post' section below it, which contains buttons for Recognition, Give Awards, Give Points, Announcement, and Send eCard. The main content area shows a post by Abby Everhart receiving an eCard from Madison Martin on Nov 19, 2024, with a 'Welcome' graphic and a 'Flip' button. The left sidebar features a user profile for 'Super User' and sections for 'Approval Queue' (No approvals to review) and 'Points' (0 points to spend, with buttons for Merchandise, Premium Catalog, and Swag). The right sidebar includes a 'Team Dashboard' with a 'View Dashboard' button and a 'Berry Enterprises SharePoint' section with a 'Berry Enterprises SharePoint' button.

berry enterprises

Wall My Wall My Awards Directory Wellness **Recognition**

Create a Post

Recognition Give Awards Give Points Announcement Send eCard

Recognition All Company

Abby Everhart received an eCard from Madison Martin
Nov 19, 2024

Flip

0

Applause Comment

berry enterprises

NEW **Team Dashboard**
View recognition and engagement stats for your team. See how your team's activity compares to the rest of the organization. Stay on top of recognizing your employees and upcoming events.
View Dashboard

Berry Enterprises SharePoint
Access the Berry Enterprises SharePoint site below to access resources from HR, Marketing, and more!
Berry Enterprises SharePoint

Super User
Change

Approval Queue
No approvals to review

Points
You have 0 points to spend
Merchandise
Premium Catalog
Swag

You have 7460 points to give

How we make it personable

How we celebrate the milestone moments

Be Celebrated

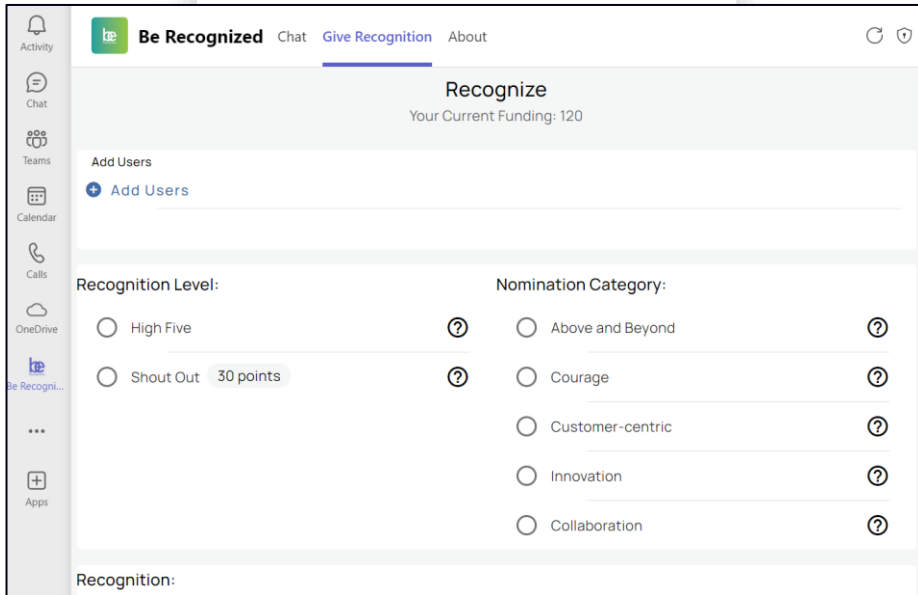
The screenshot shows a user interface for awarding milestones. At the top, the Berry Enterprises logo is on the left, and a navigation bar includes 'My Awards', 'Directory', and 'Recognition'. A dropdown menu is set to '10 Year Milestone'. The main content area features a congratulatory message to Brett Blashill, a 'Premium Catalog' button, and a 'View my Award History' link. A bottom navigation bar contains circular icons for various users: BB, DB, MA, SH, MR, and EG. A 'Chat with an Expert' button is located in the bottom right corner.

eCards

The screenshot displays the 'Send eCard' interface. At the top, it says 'Send eCard' with 'Your Current Funding: 250' and a 'Post privately' option. A search bar is labeled 'Search eCard...'. Below are several categories of eCards: 'Congratulatory', 'Holidays', 'Invitations', 'Life Events', and 'Personal'. A large preview of a selected congratulatory eCard is shown on the right, featuring a blue and gold abstract design with the word 'Congratulations' in cursive. Below the preview is a 'Flip me' button and a text input field for a message. At the bottom, there are options for 'Add Points (Optional)', 'Select Points Value', and a 'Select' dropdown menu.

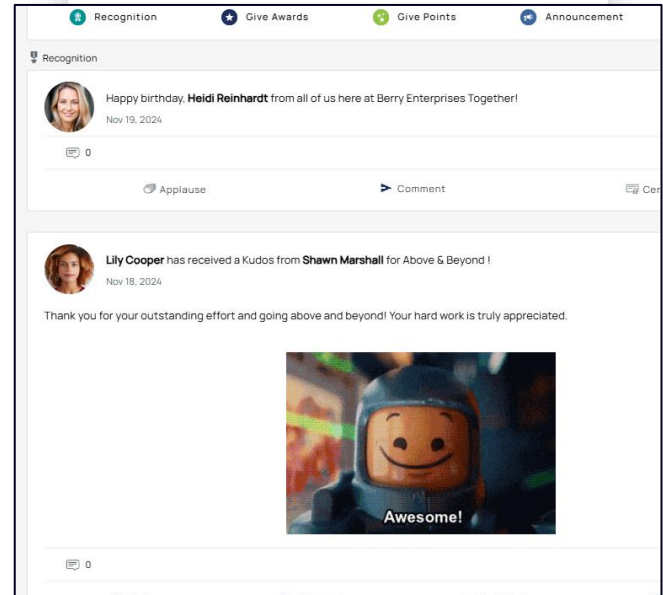
How we celebrate moments as they happen

Integration with Chat and On the Spot Recognition



The screenshot shows the 'Be Recognized' app interface. At the top, there's a navigation bar with 'Be Recognized', 'Chat', 'Give Recognition', and 'About'. Below this, the main heading is 'Recognize' with a sub-heading 'Your Current Funding: 120'. There's an 'Add Users' section with a '+ Add Users' button. The main area is divided into two columns: 'Recognition Level' and 'Nomination Category'. Under 'Recognition Level', there are two options: 'High Five' and 'Shout Out' (which is selected and shows '30 points'). Under 'Nomination Category', there are five options: 'Above and Beyond', 'Courage', 'Customer-centric', 'Innovation', and 'Collaboration'. Each option has a question mark icon to its right. At the bottom, there's a 'Recognition:' label.

Personalized Wall of Recognition



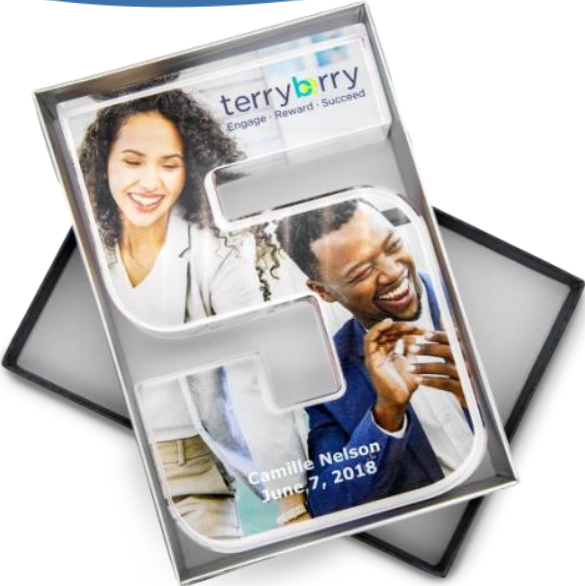
The screenshot shows a 'Personalized Wall of Recognition' interface. At the top, there's a navigation bar with 'Recognition', 'Give Awards', 'Give Points', and 'Announcement'. Below this, the main heading is 'Recognition'. There are two recognition posts. The first post is from Heidi Reinhardt, dated Nov 19, 2024, with the text 'Happy birthday, Heidi Reinhardt from all of us here at Berry Enterprises Together!'. The second post is from Lily Cooper, dated Nov 18, 2024, with the text 'Lily Cooper has received a Kudos from Shawn Marshall for Above & Beyond! Thank you for your outstanding effort and going above and beyond! Your hard work is truly appreciated.' Below the text is a video thumbnail of a character in a blue helmet with the word 'Awesome!' written below it. At the bottom, there's a '0' comment indicator.

How we drive symbolic recognition

Drive engagement across generations



How we build trust, strengthen loyalty and shape culture

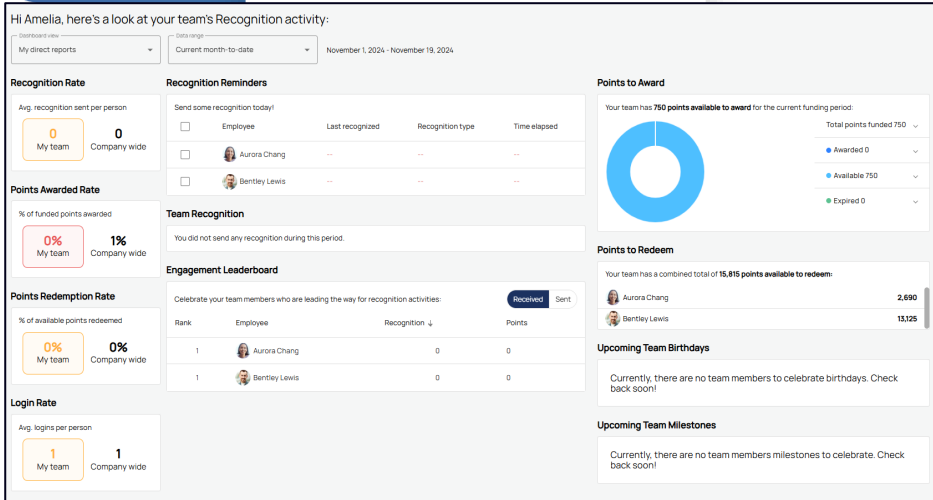


Trust, Loyalty, & Culture

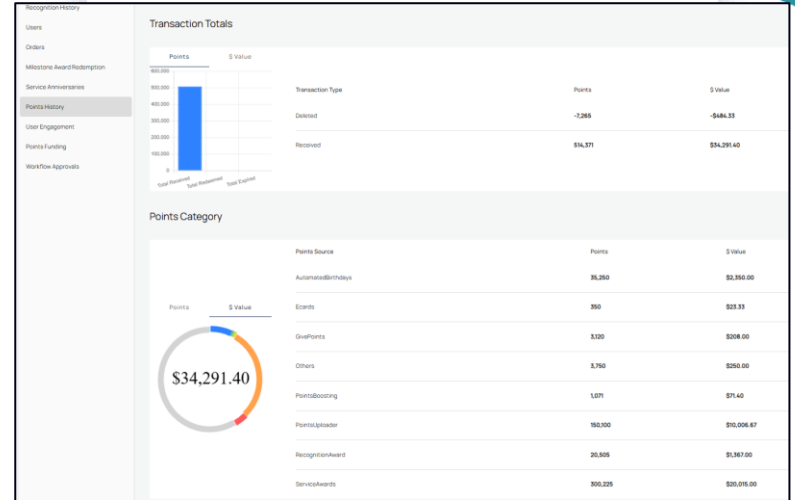


How we help measure organizational impact

Manager Dashboards

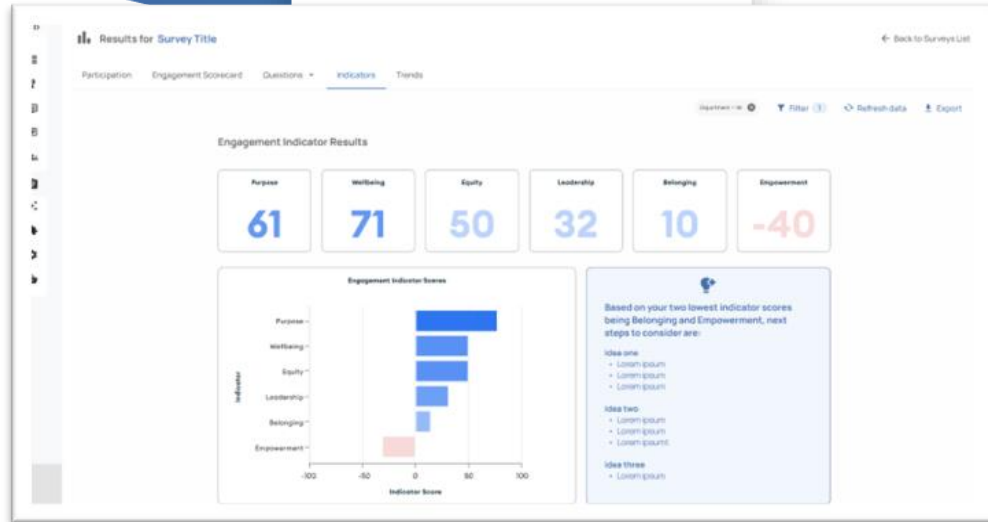


Reporting Metrics for Admins

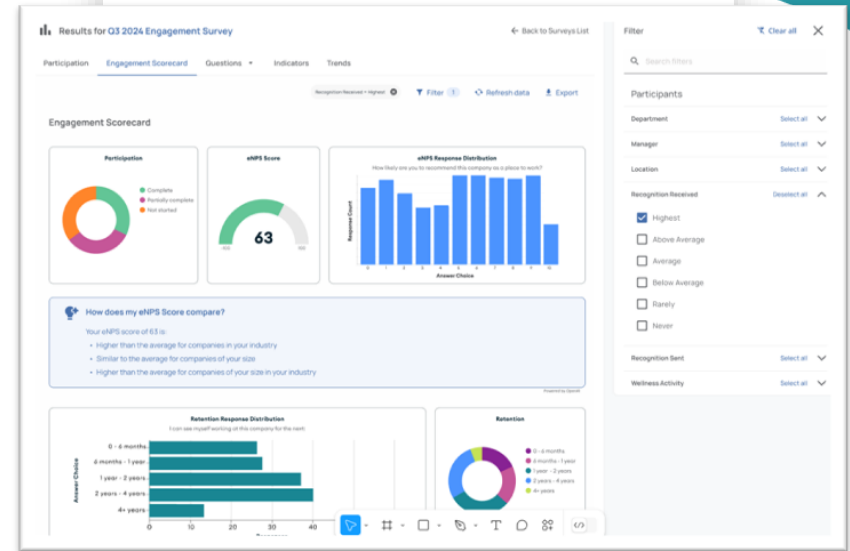


How we empower your employees and measure improvement

Employee Surveys



Tracking Employee Sentiment





Interested in learning more? We are here to help

Reach out to your current Account Manager who can get you in touch with the right people at Terryberry!

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Thank You!

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