Elevating your Employee Recognition Program

Customer Appreciation and Product Spotlight

November 21, 2024

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Presenter

Brian Snodgrass

VP Product & Technology

Brian is a product and technology executive with 18 years of leadership experience and expertise within HR tech, SaaS, B2B, eCommerce, payments, and business operations. Currently, he is responsible for Terryberry's employee engagement product vision, strategy, and roadmap.

Presenter

Justin Butterfield

Manager Engagement Solutions

Over a decade solutioning and owning experience management (XM) programs for brands of all size and industries. Having served as both a practitioner and consultant, he has been trusted by leading global brands to help them drive action towards building better experiences. He has also been recognized for his leadership and vision when building out new solutions for complex business needs.

Presenter

Alex Allion

Director Custom Awards & Partnerships

With over 27 years of experience in the employee engagement industry, Alex leads the Custom Award and Partnership Team at Terryberry. Creating employee experiences through meaningful recognition programs is his passion and he has led the implementation of thousands of client initiatives all over the world.

Agenda

- Discuss challenges facing recognition programs today
- Showcase how Terryberry is working with our clients to address those challenges

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Biggest Challenges

- **Inefficient:** Consumes time and resources to manage
- **Impersonal:** Lacks meaningful recognition
- **Ineffective:** Can’t measure the overall impact on an organization

Our platform is designed to start simple and scale

Our Core and Plus offerings allow you to customize a program that is right for your company.

Core

- Automate and streamline your Milestone Program!
- Customize your reward experience with both online choice-based offerings, as well as customized presentation kits!
- Reach every employee with customized electronic and offline communications!
- Anniversaries aren't your only milestones, reward your employees for other major moments!

Plus

- Employees can immediately recognize one another for demonstrating your core values!
- Empower leadership to easily reward employees with pre-set award budgets!
- Design a customized program that fits your specifications, style, and messaging!
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What do we mean by inefficient?

For HR Teams

- Time consuming administration
- Siloed Programs
- Manual effort

For Employees

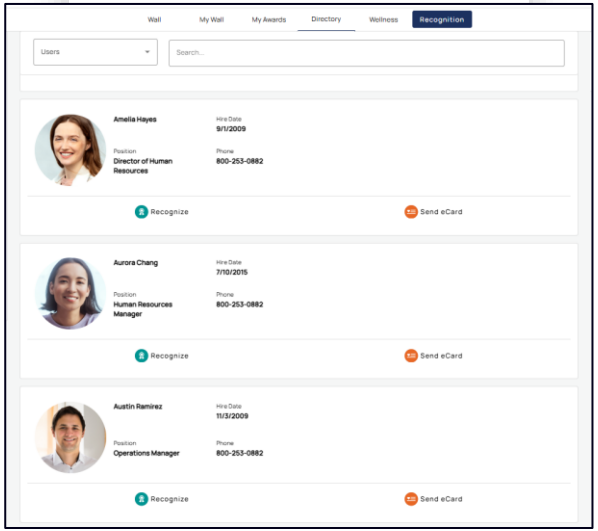
- Low or declining participation
- Underwhelming reward experience
- Multiple programs to manage

For CHRO's

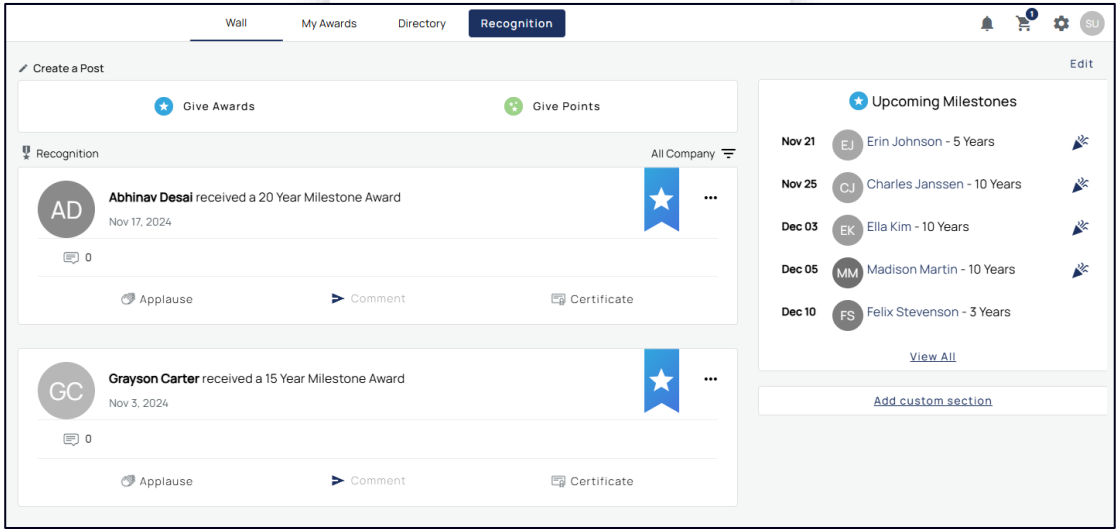
- No measurement of impact on culture/recognition
- ROI not clear
- Cost of managing multiple programs add up

How we create efficiencies for program admins

Integrate your HRIS System

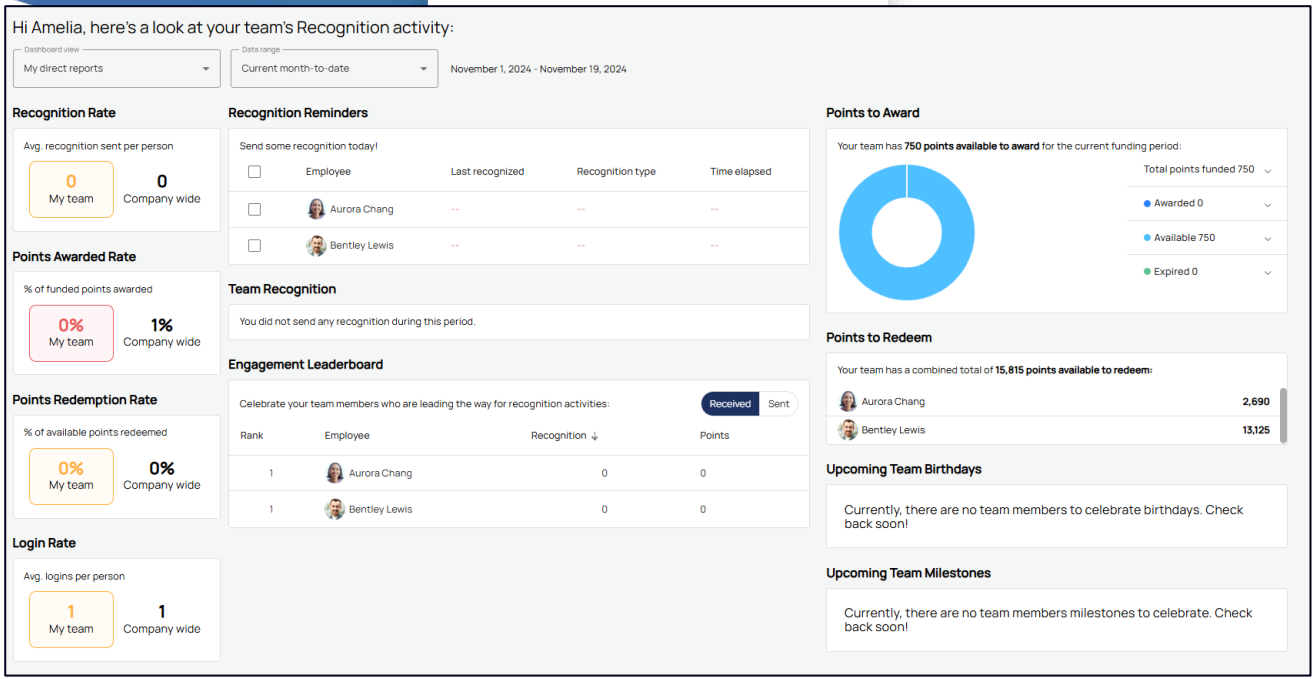


Automate Awards

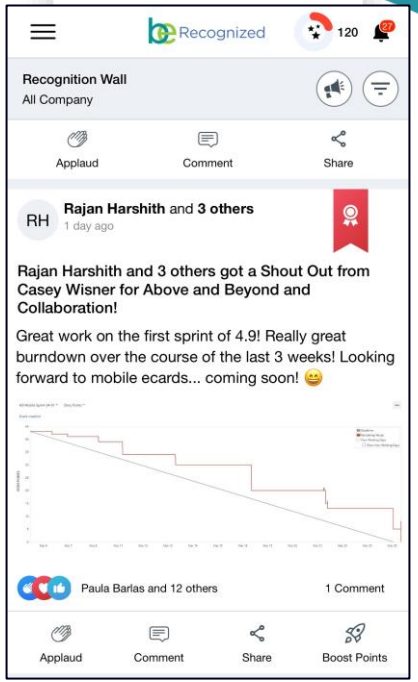


How we create efficiencies for managers and users

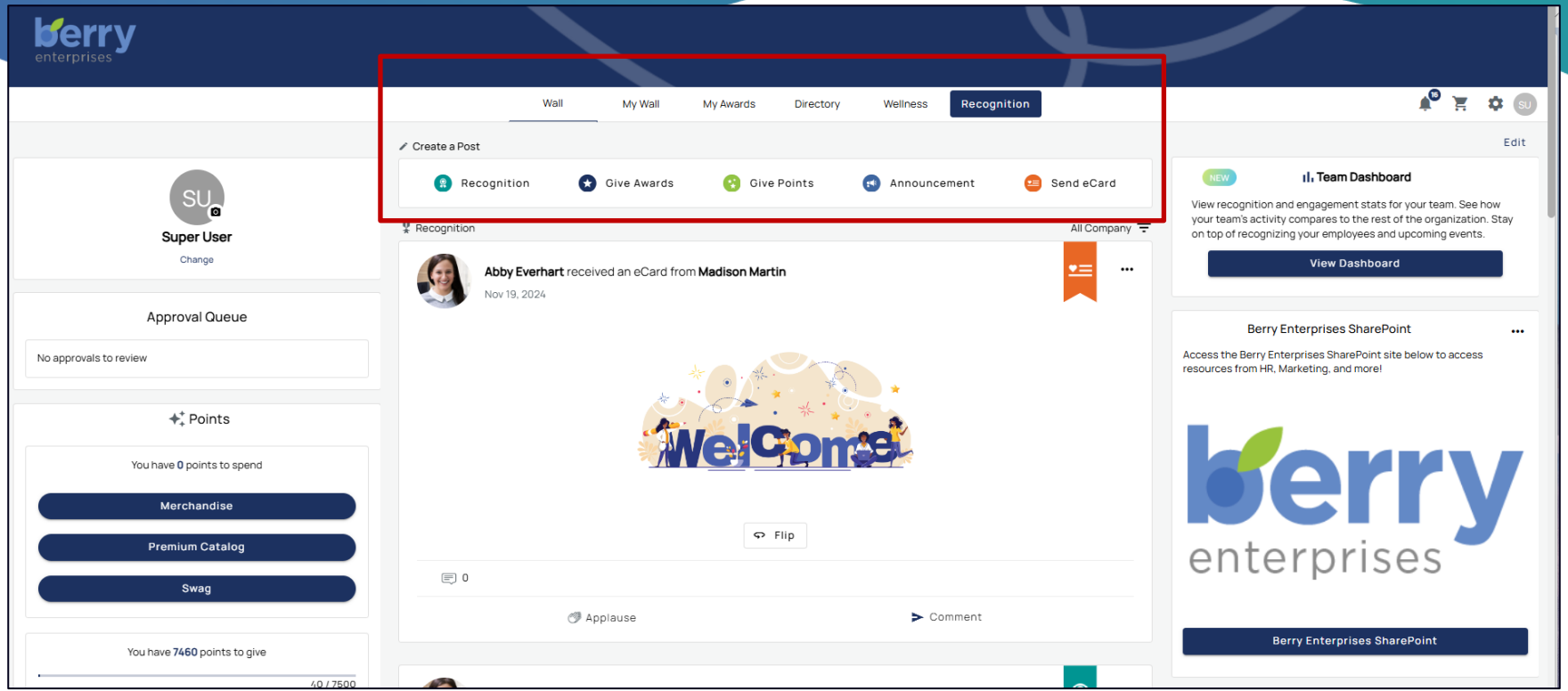
Manager Dashboards



Mobile App



How we create efficiencies through one powerful platform



How we make it personable

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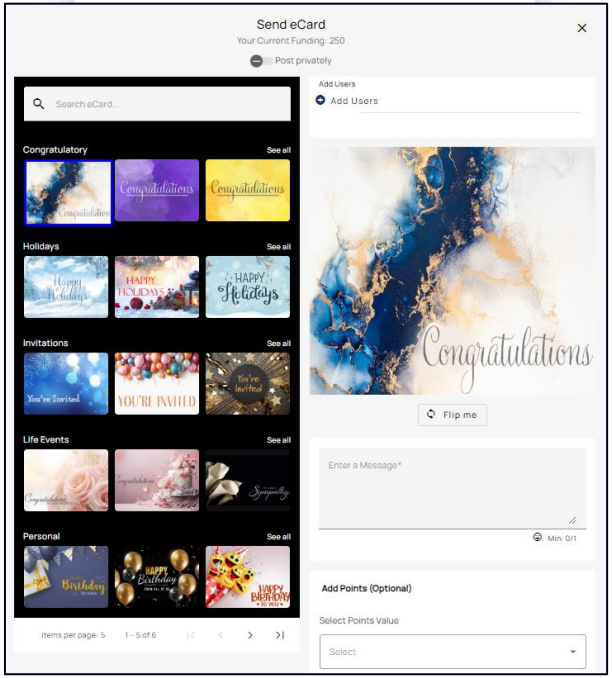
How we celebrate the milestone moments

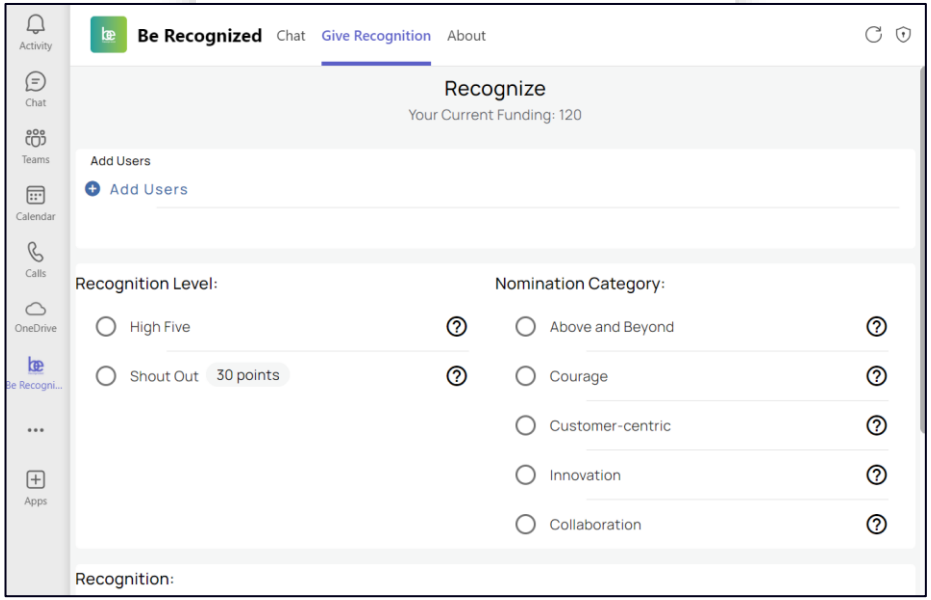
Be Celebrated

eCards

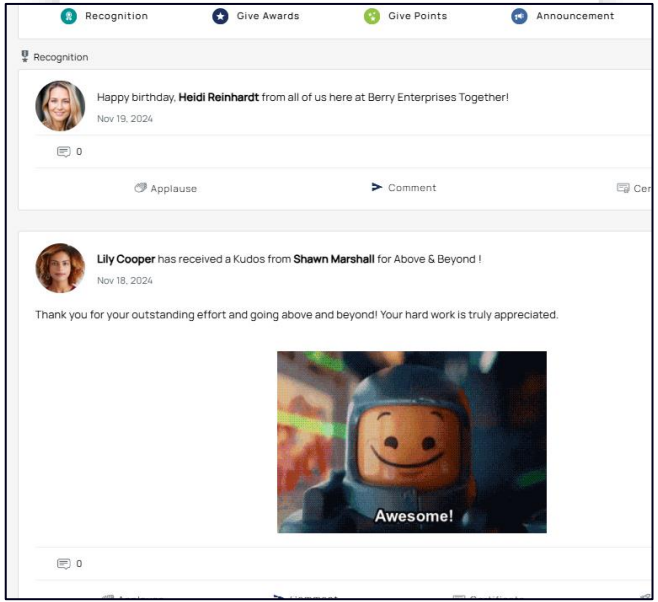


How we celebrate moments as they happen

Integration with Chat and On the Spot Recognition



Personalized Wall of Recognition



How we drive symbolic recognition

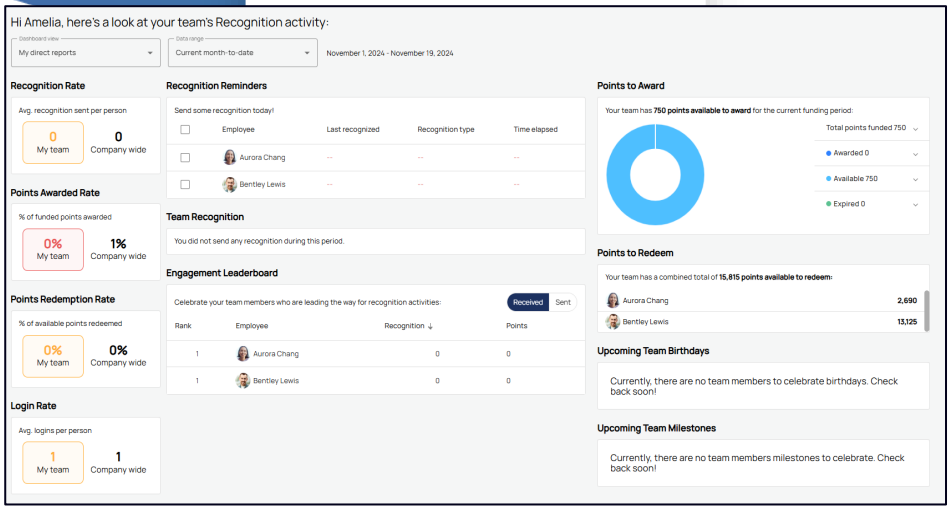
Drive engagement across generations

How we build trust, strengthen loyalty and shape culture

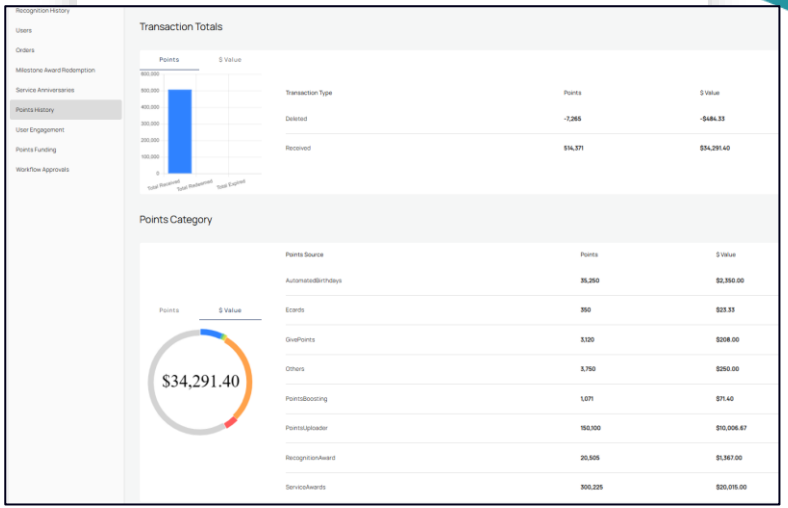
Trust, Loyalty, & Culture

How we help measure organizational impact

Manager Dashboards

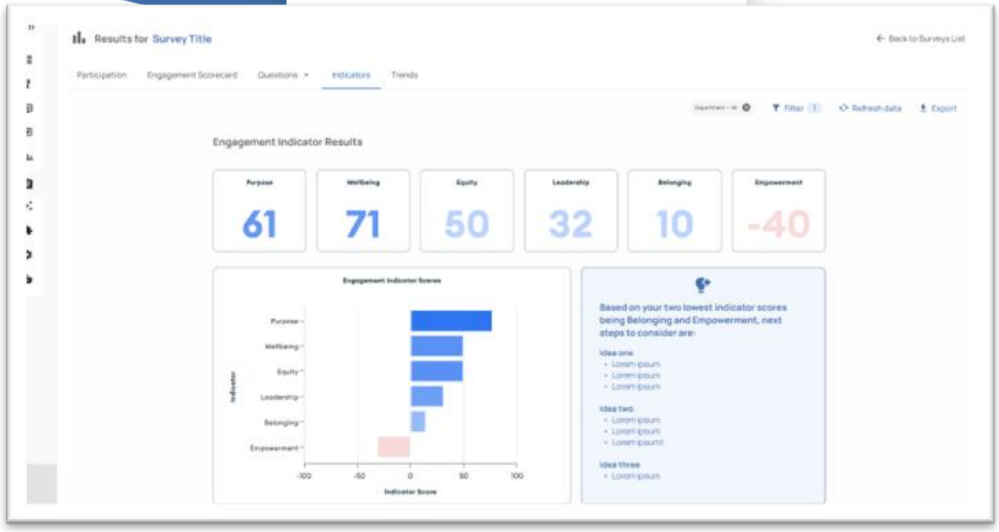


Reporting Metrics for Admins

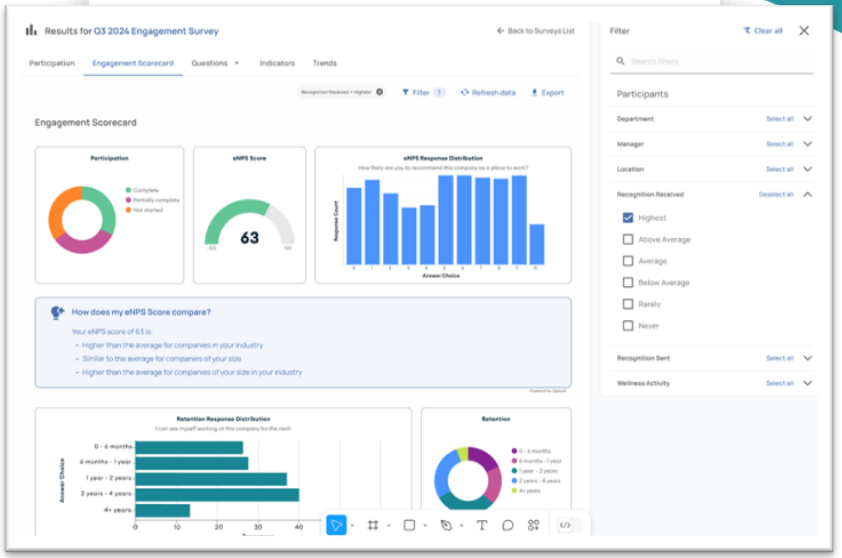


How we empower your employees and measure improvement

Employee Surveys



Tracking Employee Sentiment



Interested in learning more?
We are here to help
Reach out to your current Account Manager who can get you in touch with the right people at Terryberry!
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